



Brief Industrial Profile of Balasore District **(2019-20)**

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FOREWORD

Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India undertakes the Industrial Potentiality Survey for districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2019-20, all the districts of Odisha have been taken up for the survey. This Brief Industrial Potentiality Survey Report of **Balasore** district covers various parameters like socio-economic indicators, present industrial structure of the district, availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Brief Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I would like to place on record my appreciation for Shri Jagadish Sahu, AD (EI) of this Institute for his concerted efforts to prepare this report for the benefit of entrepreneurs and professionals in the state.



(Dr. S. K. Sahoo)
Director Incharge

Place: Cuttack

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BRIEF INDUSTRIAL PROFILE OF BALASORE DISTRICT

1. General Characteristics of the District:

Balasore district was part of the ancient Kalinga which later became a territory of Toshala or Utkal, till the death of Mukunda Dev. It was annexed by Moghuls in 1568 and remained as a part of their suzerainty up to the middle of eighteenth century, to be précised up to 1750-51. Then the Marahattas occupied this part of Odisha and it became a part of the dominion of the Marahatta Rajas of Nagpur. The East India Company ceded this part through a treaty called treaty of Deogaon in 1803 and it became a part of Bengal Presidency up to 1912. But the first English Settlement came into existence in Balasore region in 1634 while Sahajahan was the emperor at Delhi. The first of English factories was established in this region in 1640. During this period, Dutch and Danish settlements were also founded in this region. Balasore as a separate district was created in October, 1828 while it was in the Bengal Presidency. With the creation of Bihar province, Odisha was diverted along with Balasore district from Bengal to Bihar. But with the creation of Odisha as a separate State on 1st April, 1936, Balasore became an integral part of Odisha State. The national movement of independence surged ahead with the visit of Mahatma Gandhi in 1921. Similarly, Praja Andolan was initiated against the ruler of Nilagiri State. The state of Nilagiri merged with state of Odisha in January, 1948 and became a part of Balasore district. On 3rd April, 1993, Bhadrak Sub-division became a separate district and from this day, Balasore remains a district of Odisha with two Sub-divisions namely Balasore and Nilagiri having 7 Tehsils namely Balasore, Soro, Simulia, Nilagiri, Jaleswar, Basta & Baliapal and 12 Blocks namely Bhograi, Jaleswar, Baliapal, Basta, Balasore, Remuna, Nilagiri, Oupada, Simulia, Khaira, Soro & Bahanaga. The name of the district is being derived from the name of the town which is old and important. The name 'Balasore' is recognized from the Persian word 'BALA-E-SHORE' which means "TOWN ON THE SEA". The historical legend ascribes that the district has been named as per the LORD BANESHWAR (LORD SHIVA) of the town, which subsequently changed to Balasore during Mughal Rules.

1.1 Location & Geographical Area:

Balasore is one of the coastal districts of Odisha which lies on the northern most part of the state having 21⁰ 03' to 21⁰ 59' North latitude and 86⁰ 20' to 87⁰ 29' East longitude. The total geographical area of the district is 3806 Sq.Km. Midnapore district of West Bengal is in its North, the Bay of Bengal is on the East and Bhadrak district lies on the South whereas Mayurbhanj & Keonjhar districts are on its western side.

1.2 Topography:

Balasore district consists of a stripe of alluvial land lying between the sea and hills which rise from western boundary. The stripe varies in breadth from north to south. Along the coastal-belt, the land which is impregnated with salt and cyclonic tides is unfit for cultivation. The western portion which runs along the foot of the hills is full of forest. The lands between these two extreme zones are fertile and arable & constitute the greater part of the district. This area is watered ascending from North to South by the river and canal systems like Subarnarekha, Hanspura, Sartha, Pachapura, Budhabalanga, Kansbansa and Salandi Canal etc.

1.3 Availability of Minerals:

Minerals like soft stones, limestone, stone chips are available in the district which are mainly used in industrial units in the district. The huge deposits of granite stones at Nilgiri provide tremendous scope for development of few more industries based on these resources. Except these, no other minerals in large quantity which can be exploited for commercial purpose are found in the district.

1.4 Forest:

The total forest area in the district is estimated to be 330 Sq.km. An area of 202.69 Sq.km is reserved forest area, which is mainly spread in the Nilgiri Sub-division. The major forest products of the district are timber, firewood, bamboo and sal seed. Important minor forest produces are Myrabalan, Sunari Barks, Arjuna Barks, Karanja Seeds, Need Seeds, Mahua Seeds, Mahua Flower, Tamarind, Siali Leaves, Sabai Grass, Mushroom, Sal leaves etc.

1.5 Administrative set up:

Balasore city is the district headquarters of Balasore District. For administrative purpose, the district has been divided into 02 Sub – Divisions; 12 Tehasils; 12 CD Blocks; 03 Municipalities and one NAC. There are 360 Gram Panchayats; 2635 inhabited Villages and 297 uninhabited villages. Also 08 Assembly Constituencies fall in the district. The details are as follow:

01. Sub Division - 02 (Balasore & Nilagiri)
02. Tehsils - 12
03. CD Blocks - 12 (Bahanaga, Balasore, Baliapal, Basta, Bhograi, Jaleswar, Khaira, Nilagiri, Oupada, Remuna, Simulia & Soro)
04. No. of Municipality - 03
05. No. of NAC - 01
06. Villages - 2932 (Both Inhabited & Uninhabited)
07. Gram Panchayats - 360
08. No. of Police Stations including Mahila P.S - 26
09. No. of Fire Stations - 12
10. Assembly Constituencies - 10

2. District at a glance:

Sl. No.	Particulars	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data	2019		
	i) Latitude	„	Degree	21°03' to 21°59' North
	ii) Longitude	„	Degree	86°20' to 87°29' East
	iii) Geographical Area	„	Sq. Km	3806
(B)	Administrative Units	2019		
	i) Sub-divisions	„	No.	2
	ii) Tehasils	„	No.	12
	iii) Sub-Tehasils	„	No.	-
	iv) Patwar Circle	„	No.	-
	v) Panchayat Samitis (CD Blocks)	„	No.	12
	vi) No. of Municipalities & Corporations	„	No.	3
	vii) No. of NACs	„	No.	1
	viii) Gram Panchayats	„	No.	360
	ix) Villages (Both Inhabited & Uninhabited)	„	No.	2932
	x) Assembly Area	„	No.	8
	xi) Police Station (P.S)	„	No.	26
	xii) Fire Station	„	No.	12
2	Population (2011 Census)			
(A)	Sex-wise			
	i) Male	2011	No.	1185787
	ii) Female	2011	„	1134742
	Total Population		„	2320529
(B)	Rural Population	2011	„	2067236
(C)	Sex Ratio	2011	„	957
(D)	Density of Population	2011	Per Sq. Km	610
(E)	Decadal Growth Rate	2001-11	%	14.6
3	Agriculture			
A	Land utilization	2018-19	000' hectare	
	i) Land put to Non-Agricultural Use	„	„	33
	ii) Barren & Un-cultivable Land	„	„	10
	iii) Current Fallow	„	„	56
	iv) Other Fallow	„	„	5
	v) Culturable Waste	„	„	6
	vi) Permanent Pasture	„	„	16
	vii) Misc. trees & Grooves	„	„	25
	viii) Net area Sown	„	„	194
B	Rainfall	2018	MM	
	(i) Normal Rainfall	„	„	1592

	(ii) Actual Avg. Rainfall	„	„	1838.6
C	Agricultural Production	2018-19	'000 MT	
	i) Paddy	„	„	328.05
	ii) Wheat	„	„	0.10
	iii) Maize	„	„	0.42
	iv) Ragi	„	„	0
	v) Moong	„	„	6.47
	vi) Biri	„	„	4.73
	vii) Kulthi	„	„	0.04
	viii) Til	„	„	0.47
	ix) Ground Nut	„	„	22.07
	x) Mustard	„	„	1.92
	xi) Jute	„	„	7.65
	xii) Potato	„	„	10.74
	xiii) Sugarcane	„	„	11.05
4.	Forest	2018-19	Sq.Km	330
5.	Livestock & Poultry (Livestock Census - 2012)			
	Cattle			
	i) Cows	2012	No.	764920
	ii) Buffaloes	„	No.	3937
	Other livestock	„		
	i) Goats	„	No.	382007
	ii) Sheep	„	No.	2508
	iii) Pigs	„	No.	4298
	Poultry	„	No.	1099995
6.	Production of Milk, Egg & Meat	2018-19		
	i) Milk	„	'000 MT	161.36
	ii) Egg	„	Lakh. No	944.48
	iii) Meat	„	'000 MT	10.61
7.	Fish Production	2018-19	MT	
	i) Inland Water	„	„	66303
	ii) Marine Water	„	„	43133
	iii) Total	„	„	109436
8.	Railways			
	i) Length of rail line	2014-15	Km.	114
	ii) Railway Stations/PH	„	„	18
9.	Roads			
	(a) National Highway	2018 -19	Km.	122.41
	(b) State Highway	„	„	117.56
	(c) Major District Road	„	„	104.47
	(d) Other District Roads	„	„	452.13
	(e) Rural road	„	„	2203.18
	(f) Inter Village Road	„	„	2818.72
	(g) Intra Village Road	„	„	4863.52
	(h) Forest Road	„	„	119.80
10.	Public Health			
	(a) Medical College & Dist.Hqrs.Hospital	2018	No.	2
	(b) Sub-Divisional & Other Hospitals	„	No.	2

	(c) Community Health Centers	„	No.	16
	(d) Primary Health Centers	„	No.	72
	(e) Mobile Health Unit (MHU)	„	No.	2
	(f) Beds available in Hospitals	„	No.	699
	(g) Ayurvedic Hospitals & Dispensaries	2018-19	No.	25
	(h) Homeopathic Hospitals & Dispensaries	„	No.	32
11.	Education			
	(a) Primary school	2018-19	No	1654
	(b) Upper Primary school	„	No	1248
	(c) Secondary school	„	No	563
	(d) Colleges (Junior+Degree)	„	No	193
	(e) University	„	No	1
12.	Post Offices	As on 01.04.2019	No.	502
13.	Banking commercial			
	(a) Commercial Bank Branches	As on 30.09.2019	No.	260
	(b) Rural Branches	„	No.	160
	(c) Urban Branches	„	No.	45
	(d) Semi-Urban Branches	„	No.	55
14.	No. of Villages Electrified	As on 31.03.2019	No.	2633

Source: District at a Glance 2020, Directorate of Economics & Statistics, Odisha & SLBC, Odisha

2.1 Existing Status of Industrial Estate/Area in the District of Balasore:

SL. No	Name of Ind. Estate/ Area	Total Land (in Acres)	Common Utility (in Acres)	Land Allotted (in Acres)	Prevailing Land Rate Per Acre (Rs. in lakh)	Total Units	No of units working	Closed units
1	Angargadia	31.29	6.258	22.082	30	81	44	1
2	Balgopalpur	155.88	31.176	136.657	11	16	8	0
3	Baliapal	25	5.0	5.380	10	3	1	1
4	Bampada	44.74	8.948	38.376	22	4	4	0
5	Ganeshwarpur	64.3	12.860	48.111	40	56	39	0
6	Panpana	8	1.600	5.827	4.40	12	9	0
7	Somanathpur	458.61	45.861	398.719	40	68	34	4
8	Srikona	39.96	7.992	9.426	5.50	22	13	0
	Total	827.78	119.695	664.578	-	262	152	6

Source: IDCO, Bhubaneswar

3. Industrial Scenario of Balasore District:

3.1 Industry at a Glance in 2018-19:

SL. No	Head	Unit	Particulars
1.	No. of MSMEs set up	No.	4108
2.	Total Investment	Lakh	15945.75
3.	Total Employment Generation	No.	11737

Source: Directorate of Industries, Odisha.

3.2 YEAR WISE TREND OF UNITS REGISTERED:

Year	Number of registered units	Investment (lakh Rs.)	Employment
Up to 1984-85	414	742.9	3321
1985-86	31	76.71	293
1986-87	27	114.09	208
1987-88	32	379.27	420
1988-89	64	290.63	790
1989-90	51	486.4	584
1990-91	31	238.33	325
1991-92	27	71.65	185
1992-93	21	124.21	275
1993-94	38	211.43	385
1994-95	57	155.68	467
1995-96	47	237.3	512
1996-97	84	285.27	513
1997-98	94	316.53	559
1998-99	120	558.08	844
1999-2000	101	382.08	608
2000-01	103	155.55	533
2001-02	111	496.18	612
2002-03	112	287.15	627
2003-04	139	115.39	780
2004-05	142	185.7	681
2005-06	150	230.34	861
2006-07	62	239.38	1016
2007-08	24	120.34	444
2008-09	28	38.85	187
2009-10	102	905.19	613
2010-11	94	672.1	565
2011-12	113	1876.47	1437
2012-13	150	1132.7	1572
2013-14	423	20.31	1635
2014-15	1602	5328.43	4879
2015-16	2655	6127.37	7036
2016-17	2911	8378.28	8741
2017-18	2551	6182.84	7048
2018-19	4108	15945.75	11737
Total	16819	53108.88	61293

Source: Directorate of Industries, Odisha

3.3 MSMEs registered under Udyog Aadhar Memorandum (UAM) since 18.09.2015:

Micro	Small	Medium	Total
25093	526	26	25645

Source: UAM web portal as on 31.03.2020.

3.4 Udyog Aadhaar Registered MSMEs both Manufacturing & Service Enterprises with 2 Digit NIC Code in Balasore District.

3.4.1 Manufacturing Enterprises with 2 Digit NIC Code

Sl. No	Code	Description of Activity	No. of Units
1	01	Crop and animal production, hunting and related service activities	3360
2	05	Mining and quarrying	06
3	06	Extraction of crude petroleum and natural gas	02
4	07	Mining of metal ores	06
5	08	Other mining and quarrying	32
6	09	Mining support service activities	05
7	10	Manufacture of food products	1043
8	11	Manufacture of beverages	40
9	12	Manufacture of tobacco products	27
10	13	Manufacture of textiles	149
11	14	Manufacture of wearing apparel	961
12	15	Manufacture of leather and related products	47
13	16	Manufacture of wood and products of wood and cork, except furniture; manufacture of articles of straw and plaiting materials	60
14	17	Manufacture of paper and paper products	84
15	18	Printing and reproduction of recorded media	642
16	19	Manufacture of coke and refined petroleum products	04
17	20	Manufacture of chemicals and chemical products	108
18	21	Manufacture of pharmaceuticals, medicinal chemical and botanical products	36
19	22	Manufacture of rubber and plastics products	78
20	23	Manufacture of other non-metallic mineral products	345
21	24	Manufacture of basic metals	29
22	25	Manufacture of fabricated metal products, except machinery and equipment	111
23	26	Manufacture of computer, electronic and optical products	49
24	27	Manufacture of electrical equipment	69
25	28	Manufacture of machinery and equipment n.e.c.	30
26	29	Manufacture of motor vehicles, trailers and semi-trailers	10
27	30	Manufacture of other transport equipment	15
28	31	Manufacture of furniture	89
29	32	Other manufacturing	318
30	33	Repair and installation of machinery and equipment	85
31	35	Electricity, gas, steam and air conditioning supply	19
32	36	Water collection, treatment and supply	5
33	37	Sewerage	4
34	38	Waste collection, treatment and disposal activities; materials recovery	2
35	39	Remediation activities and other waste management services	1
36	41	Construction of building	42
37	42	Civil Engineering	46
38	43	Specialized construction activities	69

Source: www.udyogaadhaar.gov.in

3.4.2 Service Enterprises with 2 Digit NIC Code

Sl.No	Code	Description of Activity	No. of Units
1	49	Land transport and transport via pipelines	206
2	50	Water transport	25
3	51	Air Transport	04
4	52	Warehousing and support activities for transportation	52
5	53	Postal and courier activities	24
6	55	Accommodation	79
7	56	Food and beverage service activities	1432
8	58	Publishing activities	50
9	59	Motion picture, video and television programme production, sound recording and music publishing activities	82
10	60	Broadcasting and programming activities	05
11	61	Telecommunications	118
12	62	Computer programming, consultancy and related activities	176
13	63	Information service activities	114
14	64	Financial service activities, except insurance and pension funding	114
15	65	Insurance, reinsurance and pension funding, except compulsory social security	23
16	66	Other financial activities	665
17	68	Real estate activities	18
18	69	Legal and accounting activities	12
19	70	Activities of head offices; management consultancy activities	14
20	71	Architecture and engineering activities; technical testing and analysis	42
21	72	Scientific research and development	02
22	73	Advertising and market research	22
23	74	Other professional, scientific and technical activities	219
24	75	Veterinary activities	08
25	77	Rental and leasing activities	56
26	78	Employment activities	40
27	79	Travel agency, tour operator and other reservation service activities	76
28	80	Security and investigation activities	20
29	81	Services to buildings and landscape activities	44
3	82	Office administrative, office support and other business support activities	416
31	84	Public administration and defence; compulsory social security	03
32	85	Education	158
33	86	Human health activities	44
34	87	Residential care activities	09
35	88	Social work activities without accommodation	21
36	90	Creative, arts and entertainment activities	15
37	91	Libraries, archives, museums and other cultural activities	0
38	92	Gambling and betting activities	03
39	93	Sports activities and amusement and recreation activities	14
40	94	Activities of membership organizations	15
41	95	Repair of computers and personal and household goods	351
42	96	Other personal service activities	10454

Source: www.udyogaadhaar.gov.in

3.5 Medium Enterprises:

Sl. No.	Name and address of the unit
1.	Prasanta Hardware, Deula, Deula Hat, Bhograi, Balasore
2.	M/s. Kalicharan Patra, Bhurukunda, Ambaliatha, Jaleswar, Balasore
3.	M/s. Taraini Electricals, At-Ektali, Mdnagarpatna, Jaleswar, Balasore
4.	Maa Basanti Durga Traders, At-Machada, Po-Tudigadia, Ps-Khaira, Balasore
5.	M/s. Pooja Rice Mill, Muleswar, Unit - 15, Soro, Balasore
6.	Raja Agro Cold Storage, At- Gambharia, Po- Dahapada, Via- Motiganj, Balasore.
7.	M/s. Gitanjali Bid, Balasore
8.	Hari Motors Pvt. Ltd, Sahadevkhunta, Near Bus Stand, Balasore
9.	Neelam Motors Pvt. Ltd., V.N. Marg, Balasore
10.	Digvijay Electronics, Sahadevkhunta, Infront of Bus Stand, Balasore
11.	Sai Ananta Automobiles Pvt. Ltd., At-Gopalgaon, Srikanthapur, Balasore
12.	Basanti Auto Agency, At-Niliabag, Kachery Road, Srikanthapur, Balasore
13.	Videozone, Angargadia, Balasore
14.	Barjorjis Hotel Pvt. Ltd. Bhojan, B. Barjorjis, O.T. Road, Balasore
15.	Mahabir Cycle Store, Near Shiva Mandir, Town Hall Road, Motiganj, Balasore
16.	Hari Marine Private Limited, NH-5, Biruan, Sergarh, Balasore
17.	SNM Business Private Limited, At-Patra, Po-Sergarh, Balasore
18.	A.K Mohanty , A Packaging India Ltd., 22 Balgopalpur Industrial Area, Balasore
19.	Utkal Polyweave Industries (P) Ltd, 26, Ganeswarpur Ind. Estate, Po- Januganj, Balasore
20.	Oripol Industries Limited, At/Po: Remuna, Balasore
21.	ECP Industries Ltd., 28A, Ganeswarpur Industrial Estate, Balasore
22.	Sukamani Transport, Saraswatipurhhanpur, Balasore
23.	Binayak Transports, Bampadachhanpur, Balasore
24.	S.K Roadlines, Sahadevkhunta, Near Patra Clinic, Balasore
25.	Eastern Media Ltd. Balasore, Plot No- D 2/6, S-2/ 5 & 6, Industrial Estate, Balasore
26.	IMERYYS Minerals India Pvt Ltd, Balgopalpur, Balasore

Source: UAM web portal as on 31.03.2020.

3.6 Large Scale Industries / Public Sector undertakings:

Sl. No.	Name of the Unit	Name of the products
01	Birla Tyres, Bamapada, Chhanpur, Balasore	Automobile tyre, tubes and flaps
02	Emami Paper Mills Limited, Balgopalpur Ind. Area, Balasore	Paper, Printing & Writing
03	Ispat Alloys Limited, Balgopalpur Ind. Area, Balasore	Calcium Silicate
04	B & A Multiwal Packaging Limited, Balgopalpur Ind. Area, Balasore	Multiwal Paper sacks
05	Alom Extrusion Limited, Ganeswarpur Ind. Area, Balasore	Aluminum extruded sections
06	Polar Pharma India Ltd., Somanathpur Ind. Area, Balasore	Condoms
07	Indane Bottling Plant, Bamapada Chhanpur, Balasore	LPG bottling
08	Hyderabad Industries Ltd., Somanathapur I. A , Remuna, Balasore	Asbestos

Source: Directorate of Industries, Odisha

3.7 Major Exportable Item: Automobile Tyre, Tubes & Flaps, Paper, Calcium Silicate, Asbestos, Condoms.

3.8 Growth Trend:

As Balasore is situated in between two major PCPIR hub of India, i.e Haldia and Paradeep, Growth of Industries particularly in Plastic Sector has a tremendous scope to prosper in the coming days. The establishment of APPTC, a unit of CIPET also will supply more numbers of skilled personnel to the industries. The proposed ports at Chudamani and ongoing Dhamra port in the nearby district will act as a boost to the industrialization process of the district. Emami Group also has proposed to set up a Cement unit in the district. So, there exists a very good scope for growth of industries in the district.

3.9 Vendorisation/Ancillarisation of the Industry:

A good number of large & medium enterprises operate in the district providing a very good scope for Ancillarization & Vendorization in the district. Also, MSMEs in the district have the scope for supplying their products to large industries situated in nearby districts.

3.10 Service Enterprises:

01. Repair of Electrical & Electronics Home Appliances
02. Nursing Home/ Clinic
03. Diagnostic Lab/ Pathological Test Centres
04. Cyber Café, DTP Centres
05. Laundry/Dry Cleaners
06. Tyre Resoling
07. Beauty Parlour / Ayurvedic health Treatment Clinic/Gym
08. Automobile Repairing
09. Hotels, restaurants
10. Travel Agencies
11. Diesel Pumpset Repairing
12. Tailoring

3.11 Potential areas for Service Industry:

The district of Balasore is industrially very well developed today. The potential for service industry in the district is immense as the district has been bestowed with many beautiful scenic spots. Large forest areas and long coastal line attracts many tourists from the state capital, other parts of the state as well as from neighboring state i.e. West Bengal. So, service industries like hotels & restaurants have a good scope to come up. Similarly, Tours & Travels is having a great scope in the district as it can cater to the needs of the tourists.

3.12 Potential for new MSMEs

01. Rice Mill
02. Ayurvedic Medicine Pharmacy

03. Mushroom Spawn
04. Leaf Cup & Plates
05. Small Hotels & Restaurants
06. Squash, Juice, Pickle, Jam and Jelly, etc. of different fruits
07. Diversified jute Products
08. Coir Products
09. Cattle & Poultry Feed
10. Cold Storage
11. Ice Plant
12. Dry fish & Marine fish Pickle Manufacturing
13. Leaf Plates & Cups
14. Wood Carving / Wood Furniture Manufacturing
15. Cane Furniture
16. Stone Carving Units
17. Granite stone polishing
18. Mineral water
19. Plastic Items like Disposable syringes, containers, crates etc
20. Printing Press
21. Steel Furniture
22. Vehicle Body Building
23. UPS / Voltage Stabilizer Manufacturing
24. Fish/Prawn Processing Units
25. PVC Pipes
26. Fly Ash Bricks
27. Ayurvedic Formulation for mosquito repellent gel
28. Agricultural Implements Manufacturing Particle Board from Rice Husk.

4. Clusters of Micro & Small Enterprises:

4.1 Details of Potential/Ongoing/Existing Clusters

Sl No	Name of the Cluster (Product)	Location	District	No. of MSMEs In the Cluster (approx.)	Any intervention undertaken in the Cluster	Cluster is suitable for which Scheme	Nodal Agency (DIC/ Association/ NGO etc.)
1	Balasure Rice Mills	Somnathpur	Balasure	46	Yes	MSE-CDP	Balasure Rice Mills Consortium, Balasure
2	Balasure Dry Fish Cluster	Chandipur	Balasure	176	No	MSE-CDP	Subash Ku. Dash Fisco Fed, Balasure
3	Stone Carving	Oupada, Balasure	Balasure	1000	Yes	SFURTI	GM, DIC
4	Palm leave Decorative Items	Bahanaga, Balasure	Balasure	300	No	Cluster Awareness Programme	GM, DIC
5	Wood Carving	Nilgiri, Balasure	Balasure	60	No	-do-	GM, DIC
6	Terra cotta work	Nilgiri	Balasure	60	No	-do-	GM, DIC
7	Baliapal Sabai Grass Products	Baliapal, Balasure	Balasure	500	No	-do-	GM, DIC
8	Basta Golden Grass Handicrafts Items	Basta, Balasure	Balasure	100	No	-do-	GM, DIC
9	Remuna Tera	Remuna	Balasure	100	No	-do-	GM, DIC

	Cotta Works						
10	Remuna Bamboo Crafts	Remuna	Balasore	200	No	-do-	GM, DIC
11	Jute Products	Sergarh,	Balasore	500	No	-do-	GM, DIC

**4.2 Infrastructure Development:
Present Status of IID Projects in Balasore**

SL.NO	Location	Status
1.	Angargadia, Balasore	In Principle approval obtained

5. Prospects of Training Programmes during 2020-21:

Sl. No.	Name of the programme	Subject	No of proposed programme to be conducted
1	ESDP	As per the local demand	2
2	MDP	Exports	1
3	EAP	General EAP topics	2
4	IMC	Motivation	2

(These Programmes have been proposed & may be conducted subject to availability of sanction.)

6. Action plan for MSME Schemes during 2020-21:

Sl. No.	Name of the Scheme	Proposed activity on the scheme
1.	MSE-CDP	1 Cluster to be taken up.
2.	Procurement & Marketing Support Scheme	
2.1	Domestic Trade Fairs	5 MSEs for domestic trade fair to be motivated.
2.2	VDP	1 SVDP to be organized.
2.3	Awareness on GeM	1 programme to be organized
3.	Capacity Building & strengthening of data base	-
4.	International Cooperation	2 units for international trade fair to be motivated.
5.	National Awards	3 MSMEs to be motivated for the award.
6.	Credit Linked Capital Subsidy & Technology Up-gradation Scheme (CLCS- TUS)	
6.1	Credit Linked Capital Subsidy	5 units to be motivated for availing the Scheme
6.2	ZED Certification	5 units to be motivated for ZED Certification.
6.3	Lean Manufacturing	-
6.4	Design Expertise to manufacturing MSME sector	-
6.5	Digital MSME	2 units to be motivated for availing the Scheme.
6.6	Building IPR	-
6.7	Support for Entrepreneurial & Managerial Development of SMEs through Incubators	1 Host Institution to be set up.

(These have been proposed and would be conducted subject to availability of sanction.)

7. STEPS TO SET UP MSMEs:

Before going for setting up of any enterprise, the entrepreneur should move in a systematic way in order to get desired level of output. At various levels, different agencies are functioning to provide different types of assistance to the entrepreneurs for setting up of MSMEs.

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl. No.	Type of assistance	Name and address of agencies/ website
1.	MSME Registration	www.udyogadhaar.gov.in
2.	Identification of project profiles, techno-economic and managerial consultancy services, market survey and economic survey reports	MSME Development Institute, Vikash Sadan, College Square, Cuttack & District Industries Centre, Balasore
3.	Land and Industrial shed	<ul style="list-style-type: none"> IDCO, IPICOL House, Janpath, Bhubaneswar
4.	Financial Assistance	<ul style="list-style-type: none"> All Nationalized Banks MD, IPICOL, Bhubaneswar Director, KVIC, Bhubaneswar Secretary, KVIB, Bhubaneswar General Manager, NABARD, Bhubaneswar General Manager, SIDBI, Bhubaneswar
5.	For raw materials under Govt. supply	<ul style="list-style-type: none"> M.D, OSIC, Cuttack NSIC, Bhubaneswar
6.	Plant and machinery under hire/purchase basis	<ul style="list-style-type: none"> NSIC, Bhubaneswar
7.	Power/Electricity	<ul style="list-style-type: none"> Chairman, NESCO, Balasore
8.	Technical Know-how	<ul style="list-style-type: none"> Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003
9.	Quality & Standard	<ul style="list-style-type: none"> Bureau of Indian Standards (BIS), Ministry of Consumer Affairs & Public Distribution, Govt. of India, 62/63, Ganganagar, Bhubaneswar Director, National Productivity Council, A/7, Surya Nagar, Bhubaneswar Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003
10.	Marketing/Export assistance	<ul style="list-style-type: none"> Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack - 753003 Export Credit Guarantee Corporation, A-77, Saheed Nagar, Bhubaneswar. Director, EP&M, Ashoka Market, Master Canteen, Bhubaneswar

11.	Other Promotional Agencies	<ul style="list-style-type: none"> • NSIC, Bhubaneswar • MD, APICOL, Bhubaneswar • Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar • Dy. Director, Horticulture, Balasore • Dy. Director, Agriculture, Balasore • Director, Animal Husbandry & Veterinary Services, Mangalabag, Cuttack & CDVO, Balasore • Director, Handicraft & Cottage Industries, Saheed Nagar, Bhubaneswar • Directorate of Fisheries, Jobra, Cuttack • Director of Textiles, Satya Nagar, Bhubaneswar & Asst. Director, Textile, Balasore. • Coconut Development Board, Nayapalli, Bhubaneswar • Coir Board, Jagamara, Bhubaneswar • Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharpur, Bhubaneswar & DFO, Balasore
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